

# 2021 2031

## CULTURAL Plan



**Narrandera**  
Shire Council



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## Welcome

Nginyanhi Wiradjuri mayiny gawaymbanha nginyalgir Wiradjuri-gu Ngurambung-gu -  
We the Narrungdera Wiradjuri people welcome you all to Wiradjuri Country

## Acknowledgement

Narrandera Shire acknowledges Aboriginal and Torres Strait Islanders as the first Australians and recognises that they have a unique relationship with the land and water. Council recognises that we are situated on the traditional lands of the Narrungdera Clan, of the Wiradjuri Nation who have lived here for thousands of years. We offer our respect to their elders past and present and through them, to all Aboriginal and Torres Strait Islander people.

## Community Vision

We are a prosperous, diverse and sustainable community, built on a deep sense of trust, care and commitment for each other and our environment.

Narrandera Shire has a rich and vibrant culture celebrated in many forms throughout the year. The Narrandera Folk Festival, Rocking on East, the Barellan Good Old Days Weekend, the Narrandera Easter Rod Run, the Barellan Masters Games, our Shows, Rodeos and Sport are all an integral part of Narrandera Shire's culture. To that we can add our unique and beautiful environment and significant dates for the community like NAIDOC Week and ANZAC Day. Some are events synonymous with our Shire that bring the world to Narrandera and some are unique local celebrations and activities. They all contribute to who we are and our sense of place and belonging.

The aim of the cultural plan is to highlight cultural expression within the community. To look at what is important to us. To identify opportunities and to provide a guide to Council and other community groups for future cultural development activity and investment.

During The Cultural Plan consultation process we sought the community's opinion about what was important to them, future directions and what they valued most. Many of those ideas have been included in the Plan and will guide Council, regional arts organisations and community groups as they grow Narrandera Shire's future cultural landscape.

I wish to sincerely thank the community members and groups who participated in the consultation process. We greatly value your input and acknowledge the important role you play in our community preserving our heritage, our culture and inspiring us toward a creative future.

Neville Kschenka,  
Mayor Narrandera Shire Council





## Narrandera Shire area

The name "Narrandera" originates from the Wiradjuri word "Narrungdera" which mean "place of lizard or goanna". Narrandera Shire is centrally located in the Riverina Region of NSW, 554kms south west of Sydney, 339km west of Canberra, 437kms north of Melbourne and 824kms east of Adelaide. The Shire lies within the catchment area of the Murrumbidgee River and is located at the junction of both the Newell and Sturt Highways. Having an area of 4,116 square kilometres, the Shire sits midway between the main regional centres of Wagga Wagga (99km to the east) and Griffith (98km to the west). The Shire includes the townships of Barellan and Grong Grong, with Binya village and a number of farming localities all contributing to the unique characteristics of our Local Government area. The Shire marks the transition between the extensive broad acre agricultural areas of the western slopes and plains to the east and the highly productive Murrumbidgee Irrigation Area. Our Council is community focused and is committed to providing quality services for residents while building a bright future for our Shire.

Narrandera is home to the Narrungdera Clan and is Wiradjuri Country. The Wiradjuri people are the largest Aboriginal group in central New South Wales, by area and population. The people of the Wiradjuri country are known as "people of three rivers" being the Macquarie river (Wambool), Lachlan River (Kalari) and the Murrumbidgee River (Murrumbidjeri) which border their lands. The Wiradjuri people are the first inhabitants of this area and have been living here for thousands of years.

Our Culture isn't just about arts and music, it's about everything that makes the Shire what it is, what makes us unique. It includes Aboriginal culture, the sport we play, our natural environment, our history, our buildings and our people as well as what are considered the arts. It is about what the Community believes is important about Narrandera Shire, what they love, what they treasure, what should grow and change and what should be preserved forever. It is about the stories that connect the present with the past and the future, stories that express the Shires identity, that celebrate our shared beliefs and values and vision for the future.

This research shows that councils deliver arts, culture and heritage services at a grass roots and community level across the state, whether formally documented or not. These services provide communities with unique identities, shared heritage and add value to everyday community life (*Local Government NSW, 2017*).

The New South Wales Government's Cultural Planning Guidelines for Local Government defines culture as:

*“Culture in its widest sense is about what matters to people and communities. It is about relationships, shared memories and experiences. It is about identity, history and a sense of place. It is about the different cultural and religious backgrounds found in most communities. It is about the things we consider valuable for passing on to future generations. It is our way of connecting the present with the past and the future.”*

*“Culture and cultural diversity is what makes places attractive and helps give meaning to life. A community with a thriving arts and cultural life is a liveable community. It makes people want to stay there; it instills community pride and supports social cohesion - transforming and shaping identity and building strong, resilient, prosperous and healthy communities”.*

*(Australian Government, 2013)*



Narrandera Shire recognises the importance of Community Arts, Cultural Development and Heritage to the community. Local Government organisations support arts and culture in their communities, through the provision of infrastructure such as galleries, libraries and museums and through the co-ordination and support of events, festivals, public installations and the preservation of local history and community stories.

The Cultural Plan will provide Narrandera Shire with the opportunity to take stock of its arts, cultural and heritage assets. It will consider all of the things that contribute to our lifestyle; our history, heritage, language, the natural and built environment, technology, the arts, sport and other recreational activities. It is about what we do now and what we want to be able to do in the future.

Cultural planning is a process of inclusive community consultation and decision making that helps local government identify cultural resources and think strategically about how these resources can help a community to achieve its civic goals. It is also a strategic approach that directly and indirectly integrates the community's cultural resources into a wide range of local government planning activities (*2010 Legacies Now and Creative City Network of Canada, 2010*).

As a planning framework the document provides strategic directions for Council in response to the priorities identified by the Shire's residents during the consultation process. The Plan will assist Council to fulfil its role as a cultural leader, supporting the Shire's arts and cultural development, working with organisations and artists, and strengthening the Shire's cultural life.

The Narrandera Shire Cultural Plan 2021-2031 is a ten-year guide for Council's investment in the arts and cultural sector and is intended to be actioned within the context of Council's Long Term Financial Plan, Community Strategic Plan, Disability Inclusion Action Plan and Positive Aging and Youth Strategies. Circumstances including technology, the way we work and our environment will naturally change over the period that the plan is in effect so the plan is intended to be clear, simple and flexible enough to accommodate as yet unknown changes and to take advantage of opportunities as they occur.

*Artists' skills and capabilities are considered to be among those least likely to be automated and increasingly sought in the workforces of the future. It is predicted that time spent engaging with people, solving strategic problems and thinking creatively will increase for all jobs. Accelerated change is likely to prioritise transferable skills, diverse perspectives, and lifelong learning for adapting skills and building new capabilities - all embodied in artists' working lives and professional practice. Expanding opportunities to create art in new ways and industries, and apply artistic skills outside the arts, could prompt a revaluing of the crucial role of artists as professionals, and recognition of the immense growth potential of the arts more broadly. (Australia Council for the Arts, 2017)*

*Life on the Sandhills: Kerry Weymouth, Andrea and Dexter Briggs, Owen Lyons, Michael Lyons.*



## Why Consultation?

*To ensure the best outcomes for the Cultural Plan through:*

- 1. Working together to help develop a comprehensive plan which provides an agreed vision, actionable strategies, goals and outcomes for the Community and Council, and which delivers a platform to enhance the creative future of the Narrandera Shire.*
- 2. Identifying and documenting our assets. The history, places, spaces, programs, organisations and creative people we have in the Narrandera Shire.*
- 3. Contributing to Council's strategic planning process in relation to Arts and Culture.*
- 4. Cooperatively engaging with other relevant bodies including Arts and Tourism Organisations, Community Organisations, Local Businesses, Groups and Individuals to gain maximum benefit for the local community and the region.*

## Planning Principles

To develop this plan Council followed the Cultural Development Network's Planning Framework. This Strategy uses the following six (6) planning principles developed by the Cultural Development Network and endorsed nationally and internationally to measure success.

### **Based on values**

The plan responds to the collective values of the community that underpin the strategy of the Council Plan.

### **Directed towards goals**

The plan is directed towards goals, the desired long-term futures determined by the council and articulated in the Council Plan. Objectives (intended outcomes) are set to enable specific measurable achievement towards the goals.

### **Focused on outcomes**

The plan is focused on outcomes, that is, the difference our work will make to those we are responsible to serve, rather than the activity undertaken to get there. Measurable outcomes help us determine whether objectives were met.

### **Informed by evidence**

The plan involves decisions informed by evidence. This includes practice knowledge, published research or data that provides information about the local context, the issue being addressed and possible ways to address it.

### **Underpinned by a theory of change**

The plan uses a theory of change to assist and explain choices of activities. Theory of change is the reason why we do what we do. It can be represented by this short summary.

### **Respondent to evaluation**

The plan includes evaluation consistently as part of the normal work process. Evaluation findings are used to inform future decision-making.

# What is the role of Council?

To ensure artistic and cultural growth, Council will need to fill several roles:

## Enabler

Creating an environment where Arts and Culture can flourish through capacity building, brokering partnerships, access and opportunity, actively supporting community-led initiatives, and creating and supporting community networks and resources.

## Customer

Engaging local artists and cultural representatives on Council projects.

## Advocate

Being a champion for local arts and culture, leveraging Council's position to generate new opportunities, and promoting the interests of the community to other decision makers.

## Funder

Empowering communities to realise their own creative initiatives, encouraging diversity and vibrancy through strategic funding programs.

## Leader

Setting a positive example, proactively addressing community needs, and taking the first step to make a difference.

## Host

Providing community spaces to support local artists and encourage cultural activity.

## 1 Our Community

- To live in a healthy community and one that demonstrates a positive attitude
- To advocate for quality educational and cultural opportunities
- To live in an inclusive and tolerant community
- To feel connected and safe

## 2 Our Environment

- To value, care for and protect our natural environment
- To effectively manage and beautify our public spaces
- To live in a community where there are sustainable practices

## 3 Our Economy

- To encourage new business and industry that can be sustained
- To support local business and industry to grow and prosper
- To strongly promote our Shire and its attractiveness
- To grow our population

## 4 Our Infrastructure

- To have an improved and adequately maintained road network
- To improve, maintain and value-add to our public and recreational infrastructure
- To improve and enhance our water and sewer networks
- To have a say when planning for new facilities or refurbishing existing facilities

## 5 Our Civic Leadership

- To have a Council that demonstrates effective management consistently
- To have a progressive Council that communicates and engages well with all of the community and is a role model for inclusivity
- To have a community and a Council that works collaboratively with harmony, respect and understanding

# Delivery Program

## Theme - Valuing Wiradjuri Arts and Culture

### Goal One - To acknowledge and celebrate country and culture.

Aims and Outcomes	Measures	Council's Role
Support greater understanding and recognition of Aboriginal history, culture, and identity.	<ul style="list-style-type: none"> <li>Promote recognition and acknowledgement of significant Cultural dates.</li> <li>For Cultural sites new and replacement signage to be dual language.</li> <li>Expand awareness and understanding of Local Aboriginal history.</li> </ul>	Advocate Leader
Identification, recognition and protection of Aboriginal Cultural Heritage sites.	<ul style="list-style-type: none"> <li>With community members and other stakeholders work to identify, register and protect cultural heritage sites.</li> </ul>	Advocate Leader
For significant Council events, all reasonable action is taken to engage a local Aboriginal Elder for Welcome to Country.	<ul style="list-style-type: none"> <li>With the AELG create a register of Community Elders willing to perform Welcome to Country at Council and community events.</li> <li>Update appropriate Council policies.</li> </ul>	Leader Host Customer
Aboriginal cultural spaces are developed for the community.	<ul style="list-style-type: none"> <li>Council staff liaise with Community representatives to identify and prioritise development of Cultural Spaces.</li> <li>Monitor for grants appropriate for the development of Cultural Spaces.</li> </ul>	Advocate Leader
Opportunities for local Aboriginal Artists to showcase art and build business opportunities are promoted.	<ul style="list-style-type: none"> <li>Ensure local Aboriginal Artists and organisations are included in arts and cultural data bases and registers.</li> </ul>	Advocate Enabler Host
Foster and promote increased consultation with local groups within the community such as NSW Aboriginal Education Consultative Group (AECG). Lands Council etc.	<ul style="list-style-type: none"> <li>In addition to AELG regularly invite representatives of organisations such as Land Council, Aboriginal Education Consultative Group, Youth Council and Clontarf etc. to meetings and Council consultations.</li> </ul>	Advocate Leader

# Theme - Supporting People and Participation

## Goal Two - Support opportunities for community members to develop, experience and participate in diverse arts and cultural activities.

Aims and Outcomes	Measures	Council's Role
Actively develop strong cultural relationships and networks.	<ul style="list-style-type: none"> <li>• Work cooperatively to maintain and expand relationships with arts and cultural organisations within Narrandera and the wider region to maximise opportunities.</li> </ul>	Enabler Advocate Leader
Facilitate development opportunities for young people and emerging arts practitioners in cultural industries.	<ul style="list-style-type: none"> <li>• Support School arts and cultural initiatives.</li> <li>• Ensure Council Arts and Cultural initiatives are open to young people.</li> <li>• Promote funded opportunities as they become available for developing practitioners.</li> </ul>	Enabler Advocate Leader
Support existing arts and cultural practitioners and foster new forms of artistic and cultural expression, skill and knowledge.	<ul style="list-style-type: none"> <li>• Provide information and support for local Artists and organisations through involvement in and support of Western Riverina Arts.</li> <li>• Auspice funding opportunities for local artists and organisations.</li> </ul>	Enabler Advocate Leader
Support local celebrations and events that generate community gatherings and pride.	<ul style="list-style-type: none"> <li>• Support local festivals and events.</li> <li>• Assist event co-ordinators with provision of required information.</li> <li>• Share information on funding opportunities.</li> </ul>	Enabler Advocate Leader Funder Host
Acknowledge and celebrate the significant contribution of volunteers to the cultural sector.	<ul style="list-style-type: none"> <li>• Co-ordinate Volunteer Week celebrations for local volunteers.</li> <li>• Regularly acknowledge the work of volunteers in Council media.</li> </ul>	Enabler Leader
Develop an environment of accessible and inclusive arts and culture for residents and visitors.	<ul style="list-style-type: none"> <li>• Facilitate local Arts events.</li> <li>• Provide advice and promotion for events.</li> <li>• Include arts events in Council programs such as "What's On in Narrandera".</li> </ul>	Enabler Advocate Leader Host

# Theme - Vibrant Public Spaces and Places

## Goal Three - Support and maintain a diverse range of facilities and opportunities for participation in a vibrant and active cultural sector.

Aims and Outcomes	Measures	Council's Role
Establish and develop dynamic creative and cultural public spaces.	<ul style="list-style-type: none"> <li>Support cultural venues to develop and expand programs.</li> <li>Facilitate public art within Shire communities.</li> <li>Advocate for funding opportunities for cultural space development.</li> </ul>	Leader Funder Advocate Host
Support a valued and well-maintained environment.	<ul style="list-style-type: none"> <li>Prioritise and promote the importance of maintenance of and care for our local environment.</li> <li>Encourage community involvement.</li> </ul>	Leader Funder Advocate
Promote arts and culture trails, spaces, and precincts.	<ul style="list-style-type: none"> <li>Work with other local Councils and organisations to promote cultural trails.</li> <li>Work with State and National organisations to ensure inclusion of local assets in promotional materials.</li> </ul>	Leader Enabler Funder Advocate
Foster a sense of identity and pride in public spaces within the Narrandera region.	<ul style="list-style-type: none"> <li>Support events that foster a sense of ownership and pride in Narrandera Shire.</li> <li>Work with community groups to develop promotional ideas.</li> </ul>	Leader Advocate
Provide / maintain multipurpose facilities that can feature a host of a host of activities.	<ul style="list-style-type: none"> <li>Maintain multipurpose cultural facilities such as Arts Centre, Library, Community Halls and Sports Grounds to increase opportunities for local events and activities.</li> <li>Leverage funding opportunities when available to improve facilities.</li> </ul>	Leader Funder Advocate
Explore opportunities for Public Art.	<ul style="list-style-type: none"> <li>Apply for funding for appropriate public art opportunities when available.</li> <li>Work with community groups and artists to develop innovative projects.</li> </ul>	Leader Enabler Funder Advocate Host

# Theme - Growing the Cultural Economy

## Goal Four - Support the local economy through arts and cultural events, programs and initiatives.

Aims and Outcomes	Measures	Council's Role
Deepen community and visitor engagement in the creative and cultural life of the region.	<ul style="list-style-type: none"> <li>• Ensure the inclusion of cultural events in publications and promotions.</li> <li>• Leverage involvement in wider networks for publicity and promotion.</li> <li>• Support local organisations and businesses with information and promotion.</li> </ul>	Leader Advocate Enabler
Foster and support networking and collaboration between artists and local businesses, community organisations, and across functional areas of Council.	<ul style="list-style-type: none"> <li>• Utilise Council networks to promote cross group communication.</li> <li>• Maintain contact data bases of cultural and business groups.</li> <li>• Ensure Council consultation with relevant groups and committees.</li> </ul>	Leader Advocate Enabler
Promote the value of a vibrant arts and cultural community as an attraction for new residents and industries.	<ul style="list-style-type: none"> <li>• Provide information on Cultural groups and opportunities for new residents.</li> <li>• Promote opportunities for Cultural volunteers.</li> <li>• Ensure local events are promoted through Regional Arts organisations.</li> </ul>	Leader Advocate Enabler
Quantify and promote the value of arts, culture and creative industries to the local economy.	<ul style="list-style-type: none"> <li>• Where possible assess and record the value of events to the wider local economy.</li> <li>• Include estimates for wider economic benefits such as "Room Occupancy" in event assessments.</li> </ul>	Leader Advocate
Promote the practice and acknowledgement of copyright, moral rights and intellectual property.	<ul style="list-style-type: none"> <li>• Ensure information on copyright is provided at Council cultural venues.</li> <li>• Ensure appropriate attribution is in place in all Council publications and promotional material.</li> </ul>	Leader Advocate
Provide support to local artists and cultural industries to encourage economic growth and cultural vitality.	<ul style="list-style-type: none"> <li>• Link local artists with Regional Arts Organisations.</li> <li>• Provide up to date information on Council's website and in Social Media.</li> </ul>	Leader Advocate Enabler

# Theme - Celebrating History and Heritage

## Goal Five - Support programs, institutions, plans and community initiatives that connect with and celebrate local history and character.

Aims and Outcomes	Measures	Council's Role
Local heritage, both the natural and built environment, is at the core of our cultural / brand identity and is identified and preserved.	<ul style="list-style-type: none"> <li>• Register items of local Heritage on Council LEP.</li> <li>• Ensure maintenance of local heritage items.</li> <li>• Promote Local Heritage Fund grants.</li> <li>• Utilise Heritage Consultant when items of cultural heritage are at issue.</li> </ul>	Leader Advocate Funder
Recognise the role of architecture, historical buildings, culturally significant sites and Narrandera's unique tree-scape in establishing a sense of place for residents and in attracting visitors.	<ul style="list-style-type: none"> <li>• Recognise and protect heritage street scape.</li> <li>• Consult Heritage Advisor on relevant signage.</li> <li>• Ensure significant heritage assets are listed in appropriate registers.</li> </ul>	Leader Advocate Enabler
Build Narrandera's reputation as a place of cultural and heritage significance.	<ul style="list-style-type: none"> <li>• Take advantage of cultural and heritage promotional opportunities.</li> <li>• Ensure listing of attractions online and in appropriate publications.</li> <li>• Update and maintain information for walking / driving tours of local cultural / heritage attractions.</li> </ul>	Leader Advocate Enabler
Facilitate professional development and training opportunities for cultural venue volunteers.	<ul style="list-style-type: none"> <li>• Access all relevant training opportunities for Cultural volunteers.</li> <li>• Share training opportunities for staff, volunteers and community groups.</li> </ul>	Leader Advocate Enabler Funder
Support Museums, Historical Societies and other cultural organisations in providing information and education to the local community and visitors.	<ul style="list-style-type: none"> <li>• Assist local organisations such as museums and historical societies to upskill.</li> <li>• Keep volunteers up to date with current trends and technology use for information dissemination.</li> </ul>	Leader Advocate Enabler Funder
Undertake a review of cultural infrastructure maintenance requirements to maximise long term viability.	<ul style="list-style-type: none"> <li>• Council to develop a data base of maintenance and accessibility requirements for Council cultural buildings and infrastructure.</li> </ul>	Leader Funder

# Theme - Building Community Capacity

## Goal Six- Cultural programs and policies contributing to the development of the arts within Narrandera Shire.

Aims and Outcomes	Measures	Council's Role
Assist where possible in providing vision and leadership for the cultural development of our community.	<ul style="list-style-type: none"> <li>• Maintain active involvement with Arts and Cultural practitioners.</li> <li>• Encourage and support innovative, ideas, programs and projects.</li> </ul>	Leader Enabler
Encourage partnerships with other local Councils through membership and active participation in Regional Arts organisations.	<ul style="list-style-type: none"> <li>• Maintain membership of Regional Arts organisations.</li> <li>• Work co-operatively with regional partners to improve cultural outcomes.</li> </ul>	Leader Funder
Facilitate and support the maintenance and development of databases and registers of artists, venues, cultural assets, organisations and businesses.	<ul style="list-style-type: none"> <li>• Establish a data base / register of artists, organisations, art works and venues.</li> <li>• Encourage co-operation in keeping data base / registers up to date.</li> </ul>	Leader
Where appropriate, engage local artists represented on the artists database for Council projects/events.	<ul style="list-style-type: none"> <li>• Where appropriate give preference to Artists / cultural practitioners on the data base.</li> <li>• Promote the advantages of registration in data base.</li> </ul>	Leader Funder Customer
Make effective user of social media and emerging technologies to promote arts and cultural activities.	<ul style="list-style-type: none"> <li>• Utilise social media to promote local arts and cultural events and practitioners.</li> <li>• Through Western Riverina Arts assist local artists to gain promotional opportunities and social media skills.</li> </ul>	Leader
Continue to offer and promote a range of school holiday arts and craft activities in Cultural Venues for the local community.	<ul style="list-style-type: none"> <li>• Facilitate the provision of holiday arts and craft activities at Council venues.</li> <li>• Assist in promotion of Community based school holiday activities.</li> </ul>	Leader Funder Customer

## Appendix Two

# Consultation

The Cultural Plan has been developed after extensive consultation with the community, a review of current programs and existing facilities and research into the role of culture in communities, including case studies and a range of existing cultural plans. We have consulted cultural practitioners, artists, arts organisations, performers, community groups, Council, Council committees, individuals, the young and the not so young. Consultation has been face to face, through surveys and workshops and via social media. Information on the process was shared through Council's webpage and social media, via email and letter, through newspaper and radio. We have heard a broad range of perspectives and ideas both big and small. This Plan is driven by community need and demand as expressed through the consultation process. Although this document cannot encompass everyone's individual ideas, we hope that it is representative of what the Community as a whole told us that it wanted.

### **The community has identified Council's role in the development of Arts and Culture as providing or facilitating:**

- Well maintained accessible community cultural facilities
- Inclusive programs
- Activities that stimulate creativity
- Venues offering platforms for the community
- Spaces for youth to be creative
- Developing community public spaces
- Opportunities for public art
- Places for people to come together
- Places for us to show off our local culture
- Bringing more art to the region
- Maintaining the natural environment
- Resources / funding / advocacy / support

### **Indicators that will be applied to evaluate the success of this plan are:**

- Consistency with the outcomes of council strategic plans
- Inclusion of cultural considerations in Council's planning and management
- Acknowledgement of Aboriginal, Torres Strait Islander cultural heritage
- Degree of community participation in local cultural events and activities
- Diversity of cultural opportunities available for all age groups
- Engagement of local cultural facilities, events and organisations
- Engagement of young people in cultural development and expression
- New partnerships formed that foster vibrant cultural and creative communities
- Promotion of creative spaces and places

- Art in public spaces
- Encourage cultural partnerships
- Support youth arts and cultural activity
- Encourage local participation in events and projects
- Communication tools for local arts community – online central point to share ideas and communicate what's on
- Community noticeboard available for everyone
- Council to promote local artists and cultural organisations (website / social media)
- Continue community funding and support provided for events and arts projects
- Cultural projects and walks relating to local natural and Indigenous heritage
- Increase awareness and appreciation of Aboriginal culture
- Develop Aboriginal cultural spaces
- Increased inclusion of Wiradjuri language in signage and interpretive materials
- Recognition and protection of Aboriginal Cultural Heritage sites
- Accessible arts programming
- Events and projects for aged and disability groups
- Support community based arts and cultural activities
- Accessible community cultural facilities
- Cultural awareness training
- For all formal Council events, engage a local Aboriginal Elder for Welcome to Country.
- Local history murals around town
- Consideration / awareness of climate change
- List / audit Shire Cultural assets / facilities , public and private
- Promote and celebrate the Aboriginal, Chinese, pioneer, and modern heritage of the Narrandera LGA
- Have a younger representation at meetings with council (AELG)
- Jobs for Youth Facebook page Build partnerships between Local Organisations
- Opportunities for local Artists to showcase art and build business opportunities.
- Local heritage is at the core of our brand identity
- A managed, maintained and preserved natural environment
- Increased cultural tourism opportunities
- Greater awareness and promotion of arts and cultural activities.
- Promotion of Narrandera's unique environment
- Developing public spaces
- Collaborate with neighbouring Council's to develop a strategy to celebrate and promote arts at a regional scale
- Catalogue of council owned artworks
- Budget for arts / cultural deliverables in key areas
- Bring more art to the region
- Well maintained Facilities, cultural, sporting, community
- Council grant program - projects need to link to the plan
- Consultation to have Wiradjuri and English words side by side in the plan

## The Consultation Process Included:

- Baseline survey
- Narrative survey
- Stakeholder reference group
- Aboriginal specific consultation x 2
- Face to face consultation at Arts Centre
- Zoom evening consultation
- Cultural Plan Information and invitations to:
  - Narrandera Business Group
  - Community Groups (Rotary, Lions, CWA, Soroptimists, Men's Shed, Bidgee Boxing, Senior Citizens etc.)
  - Members of all Council S355 and Advisory Committees
  - All Businesses in Council's Contact List – 116 e-mails
  - Narrandera Argus
  - Narrandera Community Radio - Spirit FM
  - Councillors
  - All Council Staff
- Promotional Facebook Video
- Radio Interview Spirit FM
- Face to Face Community Consultation
- Zoom Community Consultation
- Public Submissions
- Presentations to:
  - NACNET
  - Arts and Cultural S355 Committee
  - Parkside Cottage Museum S355 Committee
  - Grong Grong Community S355 Committee
  - Narrandera Nattering Knitters
  - Western Riverina Arts
- Youth Council Consultation - Community Liaison Officer
- Have Your Say Narrandera Facebook Consultation 12 Days/12 Questions
- The Facebook consultation included questions posted on Council's Facebook page, both 'I Live in Narrandera' pages, 'Barellan Community Notice Board' page, NACNET, Friends of Parkside Museum, Friends of the Narrandera Arts Centre and Western Riverina Arts pages.
  - Reach - 29909
  - Responses - 52

## Survey Results

### What did we ask?

- What makes Narrandera unique, what are we proud of?
- What aspects of our culture, arts and heritage should receive more attention?
- What are your ideas for a more creative and vibrant Narrandera?
- What would we need to make that happen?

### Online Survey Baseline Data

Who completed the surveys?

Gender: twice as many female to male respondents

Age: under 25 - 0%,

25-54 - 71%

55+ - 29%

Home Location - Narrandera: 87%

Work Location - Narrandera: 73%

Employment - Working: 86%, Retired: 14%

Arts involvement Audience: 71%,

Artists: 24%

Groups/Organisations: 45%

### What do they attend?

- Festivals and Community Events
- Markets
- Art Gallery – Art Show
- Sporting Events
- Performing Arts
- Film / Cinema

### Where do they like to go?

- Parks and Reserves
- The River
- Walking Tracks / Beaches
- Licenced Venues
- The Library

### Participation

Will they participate -Yes : 92%

*Why?*

Personal enjoyment : 76%

To meet people

Entertainment

*Why not?*

Cost : 37%

No time Child care / carer responsibilities

### Survey Responses - Key Priorities for the Next 5 Years

- Creative use of local community spaces
- Support for local business with a creative focus
- Celebrating Indigenous Culture
- Council facilities as venues
- Ongoing community forums



*Image Caption: Year 3 Students experiencing the Joyce Spencer Retrospective - A Life in Craft, at the Narrandera Arts Centre (Image courtesy of The CAD Factory).*

## Community Consultation Report

The following link will take you to the collated consultation results from the on-line community surveys, workshop presentations, face to face interviews and Facebook survey from the Community Consultation Process for the Cultural Plan (2021-2031). The information is based upon majority feedback where an idea had multiple supporters.

### Community Consultation Report.

#### Relevant Council Documents

- Community Strategic Plan
- Delivery program
- Operational Plan
- Long Term Financial Plan
- Workforce Strategic Plan
- Disability Inclusion Action Plan
- Positive Aging Strategy
- Youth Strategy
- Tourism Policy
- Economic Development Strategy



## Council Cultural Venues

- Arts and Community Centre
- Railway Arts Hub
- Library
- Parkside Cottage Museum
- Barellan Museum
- Stadium
- Barellan and Grong Grong Halls
- Sports Ground
- Barellan Sports Ground
- Grong Grong Sports Ground
- Marie Bashir Park
- Henry Mathieson Oval
- Other Council Parks and Ovals
- Lake Talbot Aquatic Centre

## Non-Council Venues

- Binya Hall
- Sandigo Hall
- Kamarah Hall
- Narrandera Showground – Pioneer Hall
- Barellan Show Ground
- Narrandera Race Course
- Narrandera Rodeo Ground
- Grong Grong Earth Park
- Pony Club
- Licenced Clubs:
  - Narrandera Golf Club
  - Narrandera Bowling Club
  - Narrandera Ex-Servicemen's Club
  - Barellan and District War Memorial Club
  - Grong Grong Sports Club
  - Narrandera Race Club
- Hotels :
  - Murrumbidgee Hotel – Narrandera
  - Charles Sturt Hotel – Narrandera
  - Commercial Hotel – Barellan
  - Royal Hotel – Grong Grong



# Acknowledgements

## References

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## Other Cultural Plans

Arts and Culture Plan for Corangamite

<https://www.corangamite.vic.gov.au/files/assets/public/documents/publications/strategies/strategy-corangamite-shire-arts-and-culture.pdf>

Bass Coast Shire Council Arts and Culture Strategy Executive Summary

<https://d2n3eh1td3vwdm.cloudfront.net/general-downloads/Recreation-and-Culture/Bass-Coast-Shire-Council-Arts-and-Culture-Strategy-Executive-Summary-Final.pdf>

Gympie Regional Council Arts and Cultural Plan

<https://www.gympie.qld.gov.au/documents/40005057/40005560/CSMP411.pdf>

Port Macquarie Hastings Cultural Plan

<https://www.pmhc.nsw.gov.au/files/assets/public/communityculture/artculture/port-macquarie-hastings-council-cultural-plan-2018-2021.pdf>

Parkes Shire Cultural Spaces Plan Executive Summary

<https://app.box.com/s/vncz7xuewjekoxfxuntobtkl95g8igi8>

Shire of Nannup Cultural Plan

[https://www.nannup.wa.gov.au/Profiles/nannup/Assets/ClientData/Images/News/Cultural\\_Plan\\_2019.pdf](https://www.nannup.wa.gov.au/Profiles/nannup/Assets/ClientData/Images/News/Cultural_Plan_2019.pdf)

Wagga Wagga City Cultural Plan

<https://wagga.nsw.gov.au/the-council/planning-and-reporting/community-planning/current-community-plans/cultural-plan-2020-2030>

## Images

Cover Front: Michael Lyons Shadow Places – Narrandera Travelling Stock Route – Photo Courtesy of The CAD Factory.

Page 7: Life on the Sandhills: Kerry Weymouth, Andrea and Dexter Briggs, Owen Lyons, Michael Lyons.

Page 8: Shadow Places – Narrandera Travelling Stock Route – The CAD Factory.

Page 20: On Common Ground - River Projection – Photo Courtesy of The CAD Factory.