

MEDIA RELEASE



Tuesday 5 June 2018

RED HILL INDUSTRIAL ESTATE PROJECT LAUNCH

Narrandera Shire Mayor, Councillor Neville Kschenka, Councillors, Council staff and business representatives attended this morning's launch of the Front and Centre Project at TAFE NSW in Narrandera.

The Front and Centre project provided funding through the NSW State Government's Marketing and Promotions Stream of its Regional Growth Fund in partnership with Council.

The Mayor said today that the funding not only enabled the production of an informative glossy Industry Prospectus but also an additional A4 brochure with testimonials from existing business operators on the Red Hill Estate. He added that these are supported by an A4 Lifestyle Flyer that details Narrandera's many attractions and facilities.

Grouped together, these brochures and flyer provide a complete resource for Council's Economic Development Unit to support the marketing plan for industrial land in the Red Hill Estate.

Additionally, 4 short videos were launched depicting the experiences of industries operating from the Red Hill Estate including Paterson's Transport, Bio Ag, Downer and Hutchins Bros.

"The collateral now available promoting the Estate has come about through the generous cooperation of these businesses and we hope that as a result of ongoing promotion, they will be joined in the near future by other progressive business operators who identify opportunities available to them on available land in the Estate' the Mayor said.

He added that a large new sign indicating current land for sale has been installed at the entry to the Estate as well as individual 'For Sale' signs. This promotional material will soon be complemented by a large billboard at the Corner of Newell Highway and Barellan Road and flagpoles with flags at the Estate entrance.

Josie Marks, TAFE Services Coordinator concluded the morning's launch with a video outlining progress with the exciting new TAFE Connected Learning Centre development due to open later this year.

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EDM; Peter Dale, QPL Real Estate; Andrew Pellow, EDO; Julie Briggs, BioAg; Barry Knight, TAFE Services Coordinator; Josie Marks, Mayor Neville Kschenka and GM; George Cowan

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Precis or Summary: Surround Yourself in Narrandera – new logo endorsed by Council for Surround Yourself destination campaign			
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