

MEDIA RELEASE



THURSDAY 18 MAY 2017

GET YOUR FREE CUPPA FOR THE DRIVER BEFORE 31 MAY

Phase seven of 'Free Cuppa for the Driver' will be coming to an end on 31 May, with plans to launch phase eight on 1 March 2018.

The Free Cuppa team are encouraging everyone to take advantage of a free cuppa on their long distance travels before the end of the month.

Drivers who have travelled more than 100 kilometres from the address on their drivers licence are eligible for a free cuppa at participating Free Cuppa for the Driver businesses.

To find a Free Cuppa town simply visit www.freecuppa.com.au, download the Free Cuppa App or pick up a brochure at your Visitor Information Centre.

"Participating businesses in Narrandera, the Narrandera Ex-Servicemen's Club and Subway Restaurant also have a window decal and a tear drop banner or sandwich board with the Free Cuppa logo on it to easily identify them," said Narrandera Shire Council's Road Safety officer, Kym Snow.

Some Free Cuppa towns like Narrandera even have a roadside banner at the entry points that state "This is a Free Cuppa Town" on it.

"All drivers should be taking regular breaks and resting when they notice the early signs of fatigue, which include yawning, tired eyes and poor concentration," said Miss Snow.

"A selfie competition, promoting the scheme, is still running until the end of the month, so make sure you take a photo of yourself with Free Cuppa promotional material and post it on the Free Cuppa Facebook page, using #freecuppa as well as the business name and location in your post."

The Free Cuppa team are looking forward to seeing how many free cuppas were given out this year as over 2000 Free Cuppas were handed out last year which was 758 more compared to phase five of the scheme in 2015.

"It's great to see the scheme expanding and reaching more long distance drivers, to potentially save more lives," said Miss Snow.

For more information contact the Free Cuppa team through the website, www.freecuppa.com.au or contact Narrandera Shire Council's Road Safety officer, Kym Snow, on 6959 5510 or email council@narrandera.nsw.gov.au

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Professor Brian Cox and Julia Zemiro with their Free Cuppas

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