

# MEDIA RELEASE

FRIDAY 21 APRIL 2017

## SUBSIDIES TO SUPPORT NARRANDERA TOWN CENTRE BUSINESS

Narrandera Shire is offering a limited number of subsidies for eligible town centre businesses through the NSW Industry Future Towns Program.

Two streams of subsidies are offered. The first is a subsidy to support businesses in the town centre that offer in-store or pavement food service, to provide free WiFi to patrons for a 12 month minimum. The second assists traders to freshen up shop facades by painting, by purchasing quality planters and plants to dress store-fronts, or by purchasing new pavement seating where appropriate. The amount offered to support a store front re-fresh varies according to which of the three options the business wishes to undertake.

The subsidy applies to businesses which meet the eligibility criteria and are located in East Street or its side streets no further than one block from East Street. Other conditions apply and the time frame is short with all work, purchasing or installation required to be done by 23 June. Interested business owners are invited to fill out a simple Expression of Interest and return to Council by Thursday 4 May 2017.

The initiative is funded by the NSW government and is a result of a series of Place Making consultation workshops held over two days in late March where business owners, community members and Council representatives considered a range of ideas to support the town centre economy. It is one of two actions that were decided could be taken in the short term and covered within the grant. Place Partners, who delivered the workshops will provide Council with an action plan outlining activities that community and business, possibly in partnership with Council, can take to further support the retail and service sector represented in Narrandera's centre.

“Chief Executive Officer Judy Charlton said, “This project is part of Council’s overarching goal of re-energising the Narrandera business centre. The masterplan implementation is a large scale, multi-stage infrastructure upgrade. This opportunity provides businesses and property owners access to financial assistance to freshen up or energise their space.”

Eligibility criteria and Expressions of Interest forms are available from the Council Chambers at 141 East Street, Narrandera or at [www.narrandera.nsw.gov.au](http://www.narrandera.nsw.gov.au).

**END.**

Precis or Summary: Subsidies are available to town centre businesses – Two streams are available, the first to support stores to provide free WiFi to customers, the second to support businesses to freshen up store fronts.			
Attachments	Nil	Embargoed: N/A	
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